To: Maney, F
From: Groll, A P.
Posted: 4/24/97 11:27
Opened: 4/24/97 15:35
Subject: SUBJOBBERS

Dear Lee,

As information, the following subjobbers will no longer serve as VAP suppliers for retail accounts:

Mohit Wholesale
MS Wholesale
Asroot Distributors

As you know, Mohit and MS have misused our promotions in the past (removed stickers, separated BSGSFs, etc.) and are currently misusing our competitors' promotions. In view of this, I have asked the ROU to remove the VAP supplier numbers from retail accounts serviced by these subjobbers. Please ask your sales reps to refrain from assigning these subjobbers as VAP suppliers for future promotions. Mohit Wholesale will, however, continue to blackline and sticker s/r prebooks.

Asroot Distributors is involved in a "financial" situation with Globe Wholesale and Globe refuses to ship promotions to this account.

If you have any questions, please contact me.

Sincerely,
Artie

If you have any questions, please contact me.

CC: Moulton, G, Sullivan, Margaret

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Source: https://www.industrydocuments.ucsf.edu/docs/rhbp0000